

# Wake up to Learning: Morning Seminar 2010

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DAY SEMINAR

Tuesday 19th October 2010

The May Fair Hotel, London

## Programme Highlights:

- Drive more value from your training budget
- Examine key priorities to meet the needs of the business
- Develop a blended approach to learning
- Examine the latest technologies in learning
- Adapt learning to the current changes in communication
- The challenges for web 3.0
- Look at mobile learning in the real world

## Chaired by:

- Charles Elvin - *Director, Centre for Professional Learning and Development, The Open University*



## Keynote Address:

- Andy Wooler - *HR Technology Manager, Legal & General*



## Plus speakers from

- Kerry Jones, *Head of Learning and Development, Heart of England NHS Foundation Trust*
- **The Open University**  
Alan Fletcher  
*Knowledge Media Institute Business Development Manager*



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# Wake up to Learning:

## Morning Seminar 2010



The 'Wake up to Learning Morning Seminar' is your ideal opportunity to hear from industry experts on the latest challenges and trends in learning and development. This timely event will help you improve your learning initiatives through effective use of technology, make your learning budget work much harder and will show you how your learning strategies can support the overall business performance of your organisation.

In the world of Web2.0 and an explosion of platforms and devices how can you deliver and manage learning? The communication revolution has had arguably as much social and economic impact as the industrial one and whilst we may not all be flocking to work in mill towns from the age of 6, we mostly have access to unfeasibly large volumes of information and opinion without ever sitting in a classroom. So how can we adapt learning to the current changes in communication?

Symposium Events and The Open University have teamed up to bring you practical advice on measuring the value of professional development, the most up-to date trends in learning technologies and our unique interactive knowledge share session. Attend this interactive morning seminar and network with fellow learning and development professionals and put your questions to our panel of experts speakers.

## Expert Analysis From:



**Charles Elvin MA (Oxon)** is responsible for the overall direction and strategy of the **Open University's dedicated Centre for Professional Learning and Development** which delivers bespoke and open professional development solutions to corporate and individual clients.



**Alan Fletcher** is the **Lab Manager at The Open University's Knowledge Media Institute**. With over 20 years experience in the commercial sector, culminating as Sales and Marketing Director of a top 200 UK print company, Alan brings the communication and management skills that have enabled him to migrate successfully to the HE sector.



**Kerry Jones** is **Faculty Dean and Head of Learning and Development at Heart of England NHS Foundation Trust**. In this role she has led the development of an award winning learning and development strategy and an innovative in-house Faculty of Education reflective of the US 'corporate university' model.



**Andy Wooler** is the **HR Technology Manager at Legal & General Assurance Group Plc**. In 2007, Legal & General launched "The Learning Network", an LMS environment to manage and deliver learning to all staff. In October 2008, this was extended to Business Partners. The success of these eLearning initiatives led to a bronze award for content creation at the **eLearning Awards** and a **CLO Magazine award for their LMS Partner, Saba**, based on the **Legal & General case study for use of collaboration tools**.

## Who Should Attend?

- Heads of Learning and Development
- Chief Learning Officers
- Training Managers and Directors
- Heads and Directors of HR
- Learning Centre Managers
- Talent Management Professionals
- Heads of People Development
- Heads of Leadership and Performance
- Heads of Organisational Development

# Programme

Tuesday 19th October 2010, The May Fair Hotel, London

08:00 - 08:20	<b>Coffee and Registration</b>
08:20 - 08:50	<b>Table Service Breakfast</b>
08:50 - 09:05	<b>Introduction and Opening Address by Conference Chair</b> <ul style="list-style-type: none"><li>• Looking forward to learning</li><li>• Overview of current trends</li><li>• Increasing learning effectiveness</li></ul> <p><b>Charles Elvin</b>, <i>Director, Centre for Professional Learning and Development, The Open University</i></p>
09:05 - 09:30	<b>Collaboration Tools and Social Technologies to Improve Learning Initiatives</b> <ul style="list-style-type: none"><li>• Increasing the success of your learning initiatives through the use of collaboration tools</li><li>• Driving value from your people by enabling them to share knowledge</li><li>• Understanding why HR is the right “home” for collaborative strategies</li></ul> <p><b>Andy Wooler</b>, <i>HR Technology Manager, Legal &amp; General</i></p>
09:30 - 09:55	<b>Aligning Learning and Development Strategies to Support the Business Needs</b> <ul style="list-style-type: none"><li>• Examining the key priorities to meet the need of the business</li><li>• Developing a blended approach to learning</li><li>• Changing organisational behaviours</li><li>• Measuring the ROI of the project</li></ul> <p><b>Kerry Jones</b>, <i>Head of Learning and Development, Heart of England NHS Foundation Trust</i></p>
09:55 - 10:05	<b>Questions and Discussion with Speakers</b>
10:05 - 10:35	<b>Knowledge Share Networking Session</b> <p>This is your chance to discuss and debate the important issues and analyse the solutions in your learning processes. Split into round table groups and discuss key issues with your peers</p>
10:35 - 11:00	<b>Coffee and Networking</b>
11:00 - 11:20	<b>“Whatever Happened to the Classroom?” - Examining the Latest Technologies in Learning</b> <ul style="list-style-type: none"><li>• Insight into the current landscape of Technology Enhanced Learning</li><li>• Case Study on delivery channels</li><li>• What are the challenges for Web 3.0?</li></ul> <p><b>Alan Fletcher</b>, <i>KMi Business Development Manager, The Open University</i></p>
11.20 - 11.40	<b>Case Study: Mobile Learning in the Real World</b> <p><b>Jo Mutlow</b>, <i>Senior Lecturer, Centre for Professional Learning &amp; Development, The Open University</i></p>
11.40 - 12.00	<b>Alan Fletcher to Summarise</b>
12:00 - 12:30	<b>Question Time</b> <ul style="list-style-type: none"><li>• Debate key issues</li><li>• Put your questions to the panel and audience</li></ul>
12.30	<b>Chair’s Closing Summary and Close of Breakfast Briefing</b>

