

Wake up to Learning: Morning Seminar 2009

1/2
DAY SEMINAR

Thursday 22nd October 2009

The Sheraton, Park Lane Hotel, London

Programme Highlights:

- Make your learning budget work harder and deliver better results
- Increase productivity and the bottom line through skill enhancing learning
- Improve your learning effectiveness through the use of technology
- Examine the latest innovations in technology and alternative media
- Align learning strategies to support overall business performance
- Mature and evolve your approach to e-learning and blended learning
- Measure the value of your learning initiatives and ensure they succeed

Chaired by:

- Charles Elvin - *Director, Centre for Professional Learning and Development, The Open University*
- Tesco
Mark Roberts
Senior Project Manager, Tesco Academy
- Ginsters
Nicky Taylor
Head of Learning & Development



TESCO



Keynote Address:

- Mike Booth - *Learning Technologies Manager, Cable&Wireless Worldwide*
- The Open University
Alan Fletcher
KMi Business Development Manager
- The Open University
Sue Parr
Head of Professional Development Programmes



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Wake up to Learning:

Morning Seminar 2009



The **'Wake up to Learning Morning Seminar'** is your ideal opportunity to hear from industry experts on the **latest challenges and trends** in learning and development. This timely event will help you **improve your learning initiatives** through **effective use of technology**, make your **learning budget** work much harder and will show you how your learning strategies can support the overall **business performance** of your organisation.

Latest trends and innovations

In this increasingly tough economic environment organisations that offer properly planned staff training are more likely to succeed, be capable of addressing the challenges created by the recession and gain a competitive advantage. Using the most appropriate technology for your training needs, and embedding learning into your business strategy can help you improve your learning effectiveness, increase employee skills and improve your organisations bottom-line.

Interactive, informative and totally engaging

Symposium Events and **The Open University** have teamed up to bring you practical advice on **measuring the value of professional development**, the most up-to date **trends in learning technologies** and our unique interactive knowledge share session. Attend this interactive morning seminar and network with fellow learning and development professionals, put your questions to our panel of experts and hear invaluable case studies from **Tesco**, **Ginsters** and **Cable&Wireless Worldwide**.

Expert Analysis From:



Charles Elvin MA (Oxon) is responsible for the overall direction and strategy of the **Open University's** dedicated **Centre for Professional Learning and Development** which delivers bespoke and open professional development solutions to corporate and individual clients.



Nicky Taylor focused her career around Learning & Organisational Development and is currently **Head of Learning and Development** at **Ginsters**. She is passionate about developing learning cultures and getting people really inspired to continually develop themselves and others.



Mike Booth is the **Learning Technologies Manager** for **Cable&Wireless Worldwide** and has seamlessly migrated the learning infrastructure from a Global LMS to a new performance support model. This together with a new e-learning rapid development model provides a fresh approach to the use of learning technology.



Mark Roberts is a **senior project manager** in the **Tesco Academy** – the central team focussing on leadership development across Tesco globally. He focuses on how people can gain greater access to learning opportunities, and how technology can be an enabler for this.

Who Should Attend?

- Heads of Learning and Development
- Chief Learning Officers
- Training Managers and Directors
- Heads and Directors of HR
- Learning Centre Managers
- Talent Management Professionals
- Heads of People Development
- Heads of Leadership and Performance
- Heads of Organisational Development

Programme

Thursday 22nd October 2009 - The Sheraton, Park Lane Hotel, London

08:00 - 08:20

Coffee and Registration

08:20 - 08:50

Table Service Breakfast

08:50 - 09:05

Introduction and Opening Address by Conference Chair

- Overview of current trends
- Increasing learning effectiveness
- Creating a learning and development culture

Charles Elvin, Director, Centre for Professional Learning and Development, The Open University

09:05 - 09:30

KEYNOTE ADDRESS

Delivering Effective Learning Technology with a Smaller Budget

- Making your budget work harder by changing your approach to e-learning development
- Getting the most from free and open source tools
- Taking a pragmatic yet 'joined up' view
- Aligning the learning technology to support business performance

Mike Booth, Learning Technologies Manager, Cable&Wireless Worldwide

09:30 - 09:55

Developing a Virtual Learning Environment

- Creating a learning experience for staff
- Embedding learning into the business strategy
- Analysing the role of technology in releasing potential
- Understanding what your employees want and when

Mark Roberts, Senior Project Manager, Tesco Academy, Tesco

09:55 - 10:05

Questions and Discussion with Speakers

10:05 - 10:35

Knowledge Share Networking Session

This is your chance to discuss and debate the important issues and analyse the solutions in your learning processes. Split into round table groups and discuss one of the following with your peers:

- The role of line managers in learning and development
- How have you improved your learning strategies
- How can you utilise web 2.0 technology
- Outsource or in-house solutions?

10:35 - 10:50

Coffee and Networking

10:50 - 11:15

Gaining Maximum Value from your Learning and Development Initiatives

- Driving more value from your training budget
- Utilising all of the resources available to you
- Measuring impact and success
- Examining the business impact of your learning initiatives

Nicky Taylor, Head of Learning & Development, Ginsters

11:15 - 11:40

Latest Technologies in Learning – What the OU are doing now?

- Innovations in technology and alternative media, i.e. Second Life, OpenLearn, iTunes, distance collaboration tools, Social Learn.
- Maturing and evolving your relationship with latest innovations
- Ensuring the success of your learning approaches
- Examining the challenges of using emerging tools

Alan Fletcher, KMI Business Development Manager, The Open University

11:40 - 12:10

The Future of Organisational Learning and Development and Higher Education Accreditation – a Case Study in practice

- How to turn your CPD into a degree
- Routes for CPD that allow it to develop into professional practice certificates, post graduate certificates and Master degrees for expert practitioners
- Learn how to keep your skills current
- Gain appropriate formal recognition at the same time

Sue Parr, Head of Professional Development Programmes, The Open University

12:10 - 12:35

"Ask the Expert"

This is your opportunity to put your questions to a panel of industry experts – from the OU, OUBS and externally.

12:35

Chair's Closing Summary and Close of Breakfast Briefing

